

Terms of Reference

Leicester and Leicestershire Strategic Tobacco Control Group

Vision: Working towards a smokefree generation for the residents of Leicester and Leicestershire

A number of actions have been identified within each strategic area to help achieve the challenging aim of driving down smoking levels and working towards a smokefree society. The Tobacco Control Plan for England identifies the core national ambitions in reducing smoking prevalence which will help focus tobacco control across the whole system and these are:

1. The first smoke free generation

- Reduce the prevalence of 15 year olds who regularly smoke from 8% to 3% or less by the end of 2022
- Reduce smoking prevalence amongst adults from 15.5% to 12% or less by the end of 2022
- Reduce the inequality gap in smoking prevalence between those in routine and manual occupations and the general population.

2. Smoke free pregnancy for all

- Reduce the prevalence of smoking in pregnancy from 10.7% to 6% or less by the end of 2022

3. Parity of esteem for those with mental health conditions

4. Backing evidence-based innovations to support quitting

Primary Priorities

1. Protecting children from the harmful effects of smoking

- Enabling and supporting people, particularly young people, to resist the pressure to start smoking.
- Target those most at risk of starting smoking including young people and those in areas of highest prevalence.
- Protect children from the harmful effects of second hand smoke.

2. Motivate and assist every tobacco user to quit or reduce harm

- Actively encourage and support citizens to stop smoking through the provision of high quality evidence- based services.
- Target those most at risk including pregnant women and mental health service users.

3. Protecting communities

- Ensure effective regulatory enforcement measures are implemented in relation to tobacco control including age of sale, smoke free public places, advertising and promotion of tobacco products and illicit tobacco.
- Protect Leicester and Leicestershire residents from the harmful effects of second-hand smoke.

Meetings

1. The group will meet at least quarterly or more frequently when required
2. Working groups will be set up to focus on prevention, protecting communities and motivating and assisting tobacco users and task and finish groups will be set up as and when required. These groups will report into the Strategic Tobacco Control Group.
3. If members are unable to attend, then wherever possible attendance should be delegated to an appropriate colleague.
4. Leicester and Leicestershire will have a rolling chair on a yearly basis with both city and county facilitating meetings on an alternating basis.

Members:

- Tobacco Control Lead and Stop Smoking Service Manager
- Public Health Consultant
- Health Leads/ Representatives- District Councils
- Leicestershire Fire & Rescue Service
- Trading Standards
- CCG Representation
- Environmental Health
- Housing representation

Role of the Strategic Tobacco Control Group

1. To provide the strategic lead for tobacco control in Leicester and Leicestershire, in line with national and local priorities.
2. Oversee the delivery of the tobacco control action plan.
3. Ensure adequate and appropriate support mechanisms are in place for the Smoking Cessation Managers and Tobacco Control Leads to lead on delivery of the action plan.
4. Oversee research and development activity taking place in Leicester and Leicestershire.
5. Focus on the evidence available to support taking the tobacco control agenda forward.
6. Plan strategic communications relating to tobacco control.
7. Oversee and contribute to the development of a broader Smokefree Alliance in Leicester and Leicestershire by engaging wider partners.
8. Lead development of the Joint Strategic Needs Assessment chapter on tobacco control.



Accountability

1. The Strategic Tobacco Control Group will oversee delivery of the tobacco control element of the Leicestershire Tobacco Control Plan and the Tobacco Control Strategy which will be informed by the Joint Strategic Needs Assessment. The Tobacco Control plan will feed into, and be governed by, the Health and Wellbeing Boards.
2. These terms of reference do not remove the governance arrangements already in place for individual organisations.

Review

These terms of reference will be reviewed annually

Last Review date: August 2019