



# **Transformation & Partnerships Strategy**

Tobacco Control Alliance

2019-20 Quarter 1

Performance Report



## **Tobacco Control Alliance Performance Scorecard: Quarter 1 2019/20**

### **Performance highlights (for new data released in the quarter)**

#### **National indicators**

- The national indicator 'smoking prevalence at age 15' (WAY survey – last completed in 2014/15) has been replaced with information from the local Student Voice Survey. This demonstrates a reduction in the smoking of cigarettes amongst secondary school pupils in County Durham.

#### **Monitoring indicators**

See scorecard for data and explanatory commentary.

Points to note:

- The number of people trained in brief intervention training has fallen as training is now offered as a bespoke package rather than being delivered on specific dates.
- Changes to recording procedures have led to an increase in the number of recorded quit dates.
- The percentage failure of test purchasing (supply of tobacco products to children) is being addressed through retailer compliance testing.

#### **Action/Performance indicator**

- Smoking at time of delivery is 17.3% (Quarter 1: April – June 2019) has not achieved target and is above both national and north east averages. This has increased from 16.9% in the same period in 2018, however, it has reduced from Quarter 4. DDES has the highest SATOD rate in the North East and is 5<sup>th</sup> highest of all CCGs in England (despite a reduction from previous quarter).
- Following a review of the Tobacco Control Alliance action plan the following indicators have been included in the scorecard:
  - % of mothers receiving CO monitoring at 36 weeks
  - Number of pregnant women lost to follow up with the specialist stop smoking service
  - % of mothers who smoke receiving brief advice
  - % of other household members identified as smoking in receipt of brief advice

#### **Performance indicators – community and acute hospitals**

- Following the embedding of data collection through Nerve Centre the CQUIN indicators have been replaced by the following indicators. Performance information for each of these will be provided on the scorecard for the next Tobacco Control Alliance meeting.
  - Number of smokers identified
  - Volume of NRT prescribed
  - Number of referrals made to the Stop Smoking Service (from community and acute hospitals)
- Further work is under way to increase referral rates to Stop Smoking Services.

# Tobacco Control Alliance

## Performance & Quality Requirements

### Smoke Free County Durham Tobacco Control - Quarter 1 2019/20

RAG Rating Key - County Durham performance						
	Green - better than bench marking/achieved target					
	Amber - within 2% tolerance against benchmarking/target					
	Red - worse than benchmarking/not achieved target					
Comments/progress during quarter						
Additional indicator to demonstrate change in smoking prevalence of adults in routine and manual occupations						
Additional indicator to demonstrate changes in smoking prevalence of adults and the socio-economic gap						
Previous indicator: smoking prevalence at age 15 years (regular smokers) - Durham: 8.6% (2014/15), NE: 7.5% (2014/15), National: 5.5% (2014/15)						
Q1 - Training is only provided as requested. This results in a more bespoke training package. Fewer people are requesting training.						
This area of work will be developed by end of Q4 2019/20.						
Q1 - Total visits undertaken - 32, 0 breaches Q2 - Total visits undertaken - 54, 2 breaches						
Q2 - 5 dwelling fires						
Q2 - 16 referrals						
Changes in recording procedures (in line with National Centre for Smoking Cessation Training rather than the previous Russell Standard) has increased the number of recorded quit dates from 01.04.19.						

National indicators	Annual					
	County Durham				National	North East
Smoking Prevalence in adults (APS)	19% (2015)	17.9% (2016)	14.3% (2017)	15% (2018)	14.4% (2018)	16.0% (2018)
Smoking Prevalence in adults in routine and manual occupations - current smokers (APS)	27.1% (2015)	20.9% (2016)	21.1% (2017)	25.1% (2018)	25.4% (2018)	26.3% (2018)
Smoking Prevalence in adults - socio-economic gap	2.53 (2015)	1.65 (2016)	2.24 (2017)	3.01 (2018)	2.47 (2018)	2.91 (2018)
Smoking attributable mortality (per 100,000 population , age 35+)		381.0 (2013-15)	353.9 (2014-16)	343.4 (2015-17)	262.6 (2015-17)	344.3 (2015-17)
Potential years of life lost due to a smoking related illness (per 100,000 population, ages 35-74)		1712 (2013-15)	1718 (2014-16)	1612 (2015-17)	1365 (2015-17)	1764 (2015-17)
Smoking attributable hospital admissions (aged 35 and over) (directly standardised rate)		2268 (2015/16)	2223 (2016/17)	2004 (2017/18)	1,530 (2017/18)	2,221 (2017/18)
Smoking prevalence in secondary schools (from Student Voice Survey, secondary schools, in answer to the question 'do you smoke cigarettes?')		9% (2015)	6.7% (2017)	4% (2019)		
Monitoring Indicators	Q1	Q2	Q3	Q4	Q1	YTD 2019/20
Number of people trained in brief intervention training	333	341	141	76	10	10
Number of fixed penalty notices issued for smoking in bus stations	Not available	Not available	0	0	0	0
% of occupational health visits to commercial premises which identified potential smoke breaches	Not available	Not available	5%	5%	0%	
Number of occupational health visits to commercial premises which identified potential smoke breaches	Not available	Not available	5	4	0	0
Dwelling Fires directly attributable to smoking and smoking paraphernalia	2	8	5	2	4	4
Number of referrals made to the Stop Smoking Service from CDDFR's Safe & Wellbeing visits	9	12	11	22	21	21
Number of take up (i.e. set a quit date) from referrals by Stop Smoking Service	890	829	840	1075	1151	1151

Placeholder - % of mothers receiving CO monitoring at 36 weeks							
Placeholder - Number of pregnant women lost to follow up with the specialist stop smoking service							
Placeholder - % of mothers who smoke receiving brief advice							
Placeholder - % of other household members identified as smoking in receipt of brief advice							
% failure in test purchasing (supply of tobacco products to children)	Not available	Not available	0	0	0	0	
Number of enforcement actions (supply of tobacco products to children)	Not available	Not available	0	0	0	0	
Amount of illicit tobacco seizures	Not available	Not available	See commentary	See commentary	See commentary		
Number of work places the Stop Smoking Service are engaged with	Not reported	6	2	2	0	0	
Numbers of staff the Stop smoking Service is engaged with	Not reported	15	6	7	0	0	
<b>Action/Performance Indicator</b>	<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>	<b>Q1</b>		<b>Activity/Threshold</b>
Percentage of County Durham smoking population accessing the Stop Smoking Service for support - supposed to be setting a quit date	Reported Q4	Reported Q4	Reported Q4	8%	Reported Q4		Minimum 10% of smokers accessing (SQD) with the service (n=7,551)
<b>Smoking at at time of delivery</b>	<b>16.9%</b>	<b>17.7%</b>	<b>16.6%</b>	<b>18.7%</b>	<b>17.3%</b>		14.7%
<b>SATOD - North Durham</b>	10.9%	15.2%	13.8%	14.7%	<b>13.9%</b>		
<b>SATOD - DDES</b>	21.4%	19.5%	18.9%	22.3%	<b>20.3%</b>		
<b>In community and acute hospitals:</b>							
Placeholder - number of smokers identified							
Placeholder - volume of NRT prescribed							
Placeholder - number of referrals made to Stop Smoking Service							

<p>Following review of the TCA action plan and developing work regarding reducing tobacco dependency in pregnancy these placeholder indicators have been included in the scorecard. Performance information for these indicators will be provided at the next TCA meeting.</p> <p>None conducted to date. This remains an area where we have / receive few complaints or intelligence. As such we are looking at some Age Challenge retailer compliance testing in coming months to monitor compliance and initiatives to raise awareness of intelligence requirements with partner agencies .</p> <p>Enforcement actions may increase due to work outlined above. None reported in 2019/20 Q1 or Q2.</p> <p>During 2018 / 2019 a total of:  <ul style="list-style-type: none"> <li>• 24,400 Cigarettes</li> <li>• 129.24 Kg of Hand Rolling Tobacco</li> </ul> was seized as a result of 16 intelligence led targeted operations</p> <p>2019/20  Q1: 6 enforcement actions have resulted in seizure of 12,030 cigarettes and 34.25 Kg of HRT  Q2: 3 operations resulting in the seizure of 3,080 cigarettes and 4.55 Kg of HRT</p> <p>Q1 - Tesco drop-in continuing.  Low capacity has resulted in fewer work places engaged with. More focus on developing events where work places express interest. Discussions ongoing to scale down this area of work and focus on existing delivery.</p> <p>As above. Where workplaces express an interest this will be progressed.</p>
<p>Smoking population used for this scorecard: 75,512  2018/19 = 6,041 - under 10% target  Current approx smoking population: 63413 - 9.5% (national practice is 6%)</p> <p>Q3: England 10.5%, NE 14.9%  Q4: England 10.9%, NE 16.6%  Q1: England 10.4%, NE 15.2%</p> <p>Q1 - DDES has the highest SATOD rate in the North East and is the 5th highest of all CCGs in England.</p> <p>Following embedding of data collection through Nerve Centre the previous CQUIN indicators have been replaced by the following. Performance information for these indicators will be provided at the next TCA meeting.</p>

Indicators with new data in bold