



TRANSFORMING CARE TOGETHER

Tobacco Dependency Treatment
Service
Emergency Department
Huddersfield Royal
Infirmary

Proud to be part of West Yorkshire
Health and Care Partnership

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West Yorkshire
Health and Care Partnership



Background

- West Yorkshire: 252,000 adult smokers (13.1% of population), above national average
- Smoking contributes to health inequalities, accounting for half the gap in healthy life expectancy
- Results in 19,000 hospital admissions and 8,900 deaths annually
- Smokers 2.5 times more likely to need social care, often 10 years earlier than non-smokers
- Smoking linked to social isolation and loneliness
- Approximately 10,000 unemployed due to smoking-related issues
- Costs West Yorkshire around £660 million per year



Long Term Plan

The Long-Term Plan entails establishing an in-house tobacco dependency service to provide sustained support and treatment to patients within the healthcare facility. Currently, the funding solely applies to patients with hospital admissions lasting more than one day.

Smokefree and tobacco dependency services West Yorkshire Health and Care Partnership

Events
 First West Yorkshire Tobacco Control Summit, a whole system approach to tobacco prevention, October 2023.

Partnership working
 Smoking cessation the risk of dementia by...
 No Smoking Day and Stoptober activities. Clarity Practice data options appraisal.
 Community Pharmacy and Local Authority e.g. set up pathways and inducted new advisers.

Mums Can
 Launched our Mums Can campaign built on insight to signpost pregnant young smokers to free, friendly, non-judgemental advice, safer alternatives and proven techniques.

Sharing best practice
 Peer networks groups set up, vaping and e-cigarette materials and case studies.

NHS Smokefree Pledge
 One of the first to sign up to the Smokefree Pledge and the government's ambition to make England smokefree by 2030.

Support from maternity health advisers like Naomi
 "I never thought I was going to quit but with the support from Naomi and telling myself I can do it, not for me, but for my baby. I did it."
 Calderdale patient

Some local successes...

- Airedale NHS Foundation Trust**
 Maternity in-house stop smoking service went live and tobacco dependency advice built into maternity roles.
 Smokefree home packs produced for parents, including those with babies on the neonatal unit.
- Leeds Teaching Hospitals NHS Trust**
 New Stop Smoking Service supported 2,624 patients in first 8 months, 900 staff trained, recruited co-ordinator to improve community referrals, 2024 staff offer and patient engagement group.
 Maternity services covering the 7 most deprived / highest smoking in pregnancy areas including launching incentive scheme.
- Bradford Teaching Hospitals NHS Foundation Trust**
 BabyClear training delivered to over 40 staff.
 16 smokefree champions trained.
- Mid Yorkshire Teaching Hospitals NHS Trust**
 Protocol in place for direct supply of NRT while in hospital.
- Calderdale and Huddersfield NHS Foundation Trust**
 Acute inpatient Tobacco Dependency Service launched within 6 months.
 Maternity remote telephone service and NRT means 100% of women who smoke at booking are offered treatment.

- 6 hospitals Trusts
- 13 services ; 5 acute inpatients, 5 maternity services, 3 mental health inpatients
- All services implemented.

NHS Bradford District NHS Foundation Trust

NHS Airedale NHS Foundation Trust

NHS South West Yorkshire Partnership NHS Foundation Trust

NHS Leeds and York Partnership NHS Foundation Trust

NHS Mid Yorkshire Teaching NHS Trust

NHS Calderdale and Huddersfield NHS Foundation Trust

NHS Bradford Teaching Hospitals NHS Foundation Trust

NHS The Leeds Teaching Hospitals NHS Trust

Rationale for expanding into the Emergency Departments

- **1,039,443** patients seen in Emergency Departments across West Yorkshire between March 2023 – February 2024
 - Improve access to tobacco cessation support.
 - Seize a crucial intervention opportunity during vulnerable moments.
 - Enhance patient outcomes and reduce future healthcare costs.
 - Align with the preventive focus of the NHS Long Term Plan.
 - Results from the CoSTED Trial showcasing its effectiveness.
- **Cost-Effectiveness:** The provision of smoking cessation services in EDs was found to be cost-effective, suggesting that the benefits outweigh the costs associated with implementing such services.

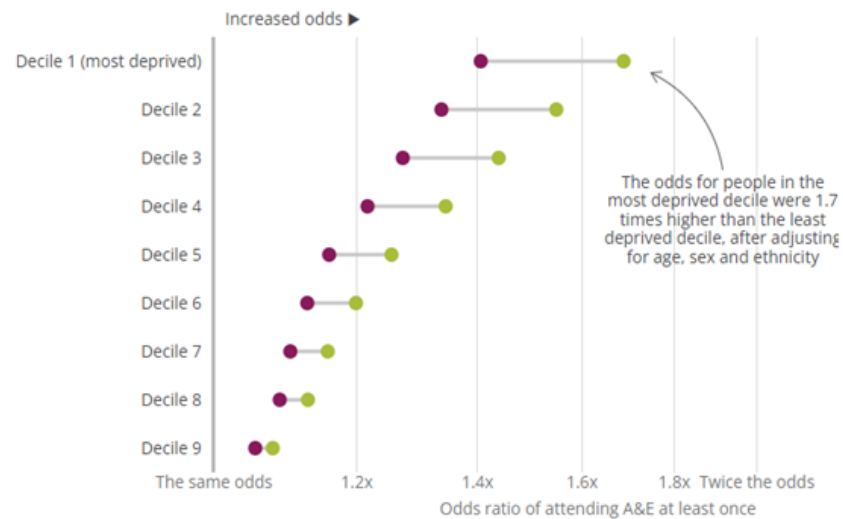


Addressing Inequalities

Odds ratios for attending an Accident and Emergency (A&E) department at least once in England by Index of Multiple Deprivation (IMD) deciles, England, 21 March 2021 to 31 March 2022

● Not health adjusted ● Health adjusted

Comparison group: Decile 10 (least deprived)



Source: Office for National Statistics

- Individuals from the most deprived areas are 1.69 times more likely to seek A&E care.
- About one-third of all smoking adults reside in the two most deprived deciles.
- Smokers are 36% more likely to be hospitalised and 35% more likely to visit their GP.
- Despite overall smoking reductions, significant inequalities persist, particularly in deprived areas.
- The COSTED trial focused on deprived communities and found:
 - 23.4% of the intervention group reported quitting smoking at 6 months, compared to 12.9% in the control group.
 - Intervention recipients were more likely to reduce cigarette consumption and attempt to quit.
 - Economic evaluation suggests cost-effectiveness, with a cost per QALY of £7,750.



The Offer from WY ICB

- Funding available for one emergency department in WY
- 2 x Tobacco Dependency Advisors for 12 months
- Aligns with current pay band structure
- Service follows LTP tobacco dependency treatment model
- Offers combined support and treatment
- Funding specifically for supplying vapes
- Vapes provided through the swap to stop scheme
- Tobacco Dependency Advisors to cover 7 days in the Emergency Department





Calderdale and Huddersfield
NHS Foundation Trust



NHS West Yorkshire
Integrated Care Board

Thank you



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