

The below is a breakdown of the cost of unemployment and reduced earnings as presented in *ASH, Smoking, employability, and earnings. September 2020*. Available here: <https://ash.org.uk/information-and-resources/reports-submissions/reports/smokingemployability/>

Footprint	No. of people economically inactive	Increased Earnings Productivity Loss (£)	Additional Employment Productivity Loss (£)	Total Productivity Loss (£)
United Kingdom	309,000	£7,200,000,000	£6,900,000,000	£14,100,000,000
Nation				
England	252,138	£6,041,328,584	£5,686,443,844	£11,727,772,428
Wales	17,063	£325,871,331	£352,404,775	£678,276,106
Scotland	29,110	£638,813,939	£643,781,867	£1,282,595,806
Northern Ireland	10,689	£193,986,145	£217,369,514	£411,355,660
Region				
North East	17,177	£258,971,124	£345,787,428	£604,758,552
North West	31,134	£746,024,624	£657,058,399	£1,403,083,024
Yorkshire and The Humber	29,389	£583,344,868	£601,555,801	£1,184,900,669
East Midlands	25,986	£511,755,001	£544,960,145	£1,056,715,146
West Midlands	25,381	£576,970,135	£534,360,191	£1,111,330,326
East	24,169	£681,107,233	£561,367,891	£1,242,475,124
London	39,572	£1,177,608,529	£1,097,023,597	£2,274,632,126
South East	34,095	£949,609,249	£822,745,074	£1,772,354,323
South West	25,235	£555,937,821	£521,585,317	£1,077,523,138
Upper tier local authority				
Aberdeen City	1,712	£42,527,188	£40,040,607	£82,567,795
Aberdeenshire	1,261	£33,423,029	£28,645,725	£62,068,754
Angus	1,281	£18,087,531	£27,271,921	£45,359,452
Argyll and Bute	367	£8,202,980	£6,955,476	£15,158,457
Barking and Dagenham	964	£33,405,344	£25,421,457	£58,826,801
Barnet	946	£42,386,400	£25,818,306	£68,204,706
Barnsley	2,123	£30,577,976	£43,000,980	£73,578,956
Bath and North East Somerset	877	£19,387,922	£19,168,879	£38,556,801
Bedford	601	£14,701,682	£13,718,676	£28,420,357
Bexley	1,311	£29,006,424	£30,905,913	£59,912,337
Birmingham	4,642	£111,610,864	£100,581,492	£212,192,356
Blackburn with Darwen	697	£13,460,130	£13,195,039	£26,655,169
Blackpool	1,523	£17,742,361	£26,525,607	£44,267,968
Blaenau Gwent	575	£7,476,891	£10,191,773	£17,668,664
Bolton	1,412	£33,231,905	£33,070,315	£66,302,220
Bournemouth, Christchurch and Poole	1,629	£45,071,211	£36,583,476	£81,654,687
Bracknell Forest	268	£14,693,575	£7,034,085	£21,727,660
Bradford	1,133	£54,200,680	£23,524,062	£77,724,742
Brent	951	£36,506,079	£28,670,894	£65,176,973
Bridgend	909	£16,503,982	£19,354,726	£35,858,709
Brighton and Hove	1,947	£46,350,858	£44,845,451	£91,196,309
Bristol, City of	4,027	£74,836,985	£93,529,688	£168,366,672
Bromley	1,001	£35,223,301	£30,882,880	£66,106,181
Bury	621	£15,790,959	£12,398,224	£28,189,182
Caerphilly	2,125	£19,922,017	£43,729,807	£63,651,824
Calderdale	877	£22,568,595	£17,892,539	£40,461,134
Cambridgeshire	2,156	£76,969,143	£53,674,709	£130,643,852
Camden	1,548	£30,442,005	£41,288,228	£71,730,233
Cardiff	1,604	£44,321,563	£36,384,317	£80,705,880
Carmarthenshire	794	£16,526,221	£16,271,854	£32,798,075
Central Bedfordshire	957	£38,983,137	£25,697,938	£64,681,075
Ceredigion	476	£6,152,748	£9,320,744	£15,473,491
Cheshire East	751	£42,098,529	£17,276,127	£59,374,656
Cheshire West and Chester	1,043	£29,442,963	£23,758,655	£53,201,618
City of Edinburgh	3,712	£78,809,036	£87,700,527	£166,509,563
City of London		<i>insufficient data available</i>		
Clackmannanshire	280	£7,464,038	£5,686,848	£13,150,887
Conwy	558	£8,235,167	£9,603,937	£17,839,104
Cornwall	3,454	£51,165,552	£62,906,548	£114,072,101
County Durham	4,326	£61,613,887	£92,905,745	£154,519,632
Coventry	2,359	£44,114,670	£52,644,917	£96,759,587
Croydon	1,937	£43,300,424	£48,354,265	£91,654,690
Cumbria	1,902	£54,595,127	£40,840,420	£95,435,547
Darlington	584	£9,951,623	£12,296,795	£22,248,418
Denbighshire	584	£9,537,142	£10,865,215	£20,402,357
Derby	2,076	£33,641,985	£47,929,629	£81,571,614
Derbyshire	3,057	£73,095,221	£64,239,690	£137,334,911
Devon	1,965	£69,823,171	£37,932,620	£107,755,791
Doncaster	2,532	£35,420,304	£48,034,324	£83,454,628
Dorset	1,279	£23,012,987	£26,073,709	£49,086,696
Dudley	1,518	£26,109,564	£28,993,289	£55,102,853
Dumfries and Galloway	1,577	£20,193,070	£29,121,784	£49,314,854
Dundee City	2,113	£25,246,904	£44,647,789	£69,894,693
Ealing	852	£26,951,026	£19,453,777	£46,404,803
East Ayrshire	1,073	£18,188,360	£24,076,518	£42,264,877
East Dunbartonshire	285	£10,499,215	£7,650,862	£18,150,077
East Lothian	562	£17,289,783	£13,044,185	£30,333,968
East Renfrewshire	433	£11,481,896	£12,425,975	£23,907,871
East Riding of Yorkshire	1,232	£29,329,288	£26,831,042	£56,160,330
East Sussex	2,222	£45,935,188	£45,500,243	£91,435,431
Enfield	2,169	£45,403,534	£59,090,537	£104,494,071
Essex	7,078	£157,449,517	£166,693,423	£324,142,940
Falkirk	647	£26,671,728	£14,295,086	£40,966,814
Fife	2,046	£45,567,007	£44,019,388	£89,586,395
Flintshire	529	£15,663,302	£10,953,684	£26,616,986
Gateshead	1,113	£20,436,307	£19,496,457	£39,932,764
Gloucestershire	1,677	£64,588,596	£36,756,830	£101,345,425
Greenwich	1,379	£36,227,003	£35,487,449	£71,714,452
Gwynedd	564	£11,939,391	£10,480,247	£22,419,639
Hackney	1,125	£54,446,959	£38,915,576	£93,362,535
Halton	511	£13,418,736	£10,386,241	£23,804,977
Hammersmith and Fulham	658	£18,824,166	£17,172,297	£35,996,463
Hampshire	4,522	£113,688,245	£107,631,136	£221,319,381
Haringey	1,270	£43,304,716	£33,608,273	£76,912,990
Harrow	776	£21,366,182	£20,229,549	£41,595,730
Hartlepool	617	£10,699,781	£12,284,321	£22,984,102
Havering	719	£29,616,263	£18,210,545	£47,826,808

Herefordshire, County of	568	£15,711,567	£10,932,909	£26,644,477
Hertfordshire	3,138	£124,196,544	£82,412,174	£206,608,718
Highland	1,170	£23,513,088	£25,073,952	£48,587,040
Hillingdon	1,173	£33,387,265	£31,270,297	£64,657,562
Hounslow	1,261	£45,720,784	£42,472,192	£88,192,976
Inverclyde	617	£8,673,829	£11,190,001	£19,863,831
Isle of Anglesey	259	£6,652,412	£5,298,046	£11,950,458
Isle of Wight	1,278	£11,225,424	£24,140,878	£35,366,302
Isles of Scilly			<i>insufficient data available</i>	
Islington	616	£40,335,778	£20,285,206	£60,620,983
Kensington and Chelsea	1,711	£22,373,939	£51,403,841	£73,777,781
Kent	6,162	£177,721,108	£148,413,964	£326,135,072
Kingston upon Hull, City of	2,785	£36,079,162	£51,546,042	£87,625,203
Kingston upon Thames	588	£18,432,353	£17,414,100	£35,846,454
Kirklees	1,591	£44,519,111	£34,310,329	£78,829,440
Knowsley	592	£15,278,380	£12,358,473	£27,636,853
Lambeth	1,903	£48,586,923	£49,376,823	£97,963,745
Lancashire	4,018	£116,563,825	£84,051,780	£200,615,605
Leeds	4,183	£86,069,095	£83,728,731	£169,797,826
Leicester	2,789	£35,142,614	£51,788,935	£86,931,549
Leicestershire	2,954	£65,925,633	£65,224,459	£131,150,093
Lewisham	1,802	£53,395,079	£52,716,035	£106,111,114
Lincolnshire	4,600	£74,611,066	£90,970,518	£165,581,584
Liverpool	3,371	£51,043,430	£74,340,526	£125,383,956
Luton	676	£26,412,846	£14,861,030	£41,273,876
Manchester	3,473	£64,675,367	£65,840,636	£130,516,004
Medway	1,419	£33,563,685	£33,663,208	£67,226,893
Merthyr Tydfil	325	£6,983,580	£6,879,985	£13,863,564
Merton	943	£25,751,340	£22,036,172	£47,787,512
Middlesbrough	896	£13,178,935	£16,896,458	£30,075,393
Midlothian	371	£13,955,944	£8,062,407	£22,018,351
Milton Keynes	1,072	£37,853,150	£27,541,292	£65,394,442
Monmouthshire	216	£6,873,622	£5,108,390	£11,982,012
Moray	421	£9,890,297	£8,215,813	£18,106,109
Na h-Eileanan Siar	213	£3,894,119	£4,515,839	£8,409,959
Neath Port Talbot	575	£17,023,880	£12,213,627	£29,237,507
Newcastle upon Tyne	1,877	£26,881,364	£39,620,489	£66,501,853
Newham	1,274	£47,204,321	£33,324,321	£80,528,696
Newport	1,025	£16,944,647	£21,872,139	£38,816,785
Norfolk	3,965	£88,092,180	£81,120,967	£169,213,147
North Ayrshire	1,559	£18,587,725	£35,104,700	£53,692,425
North East Lincolnshire	1,340	£21,218,830	£25,896,461	£47,115,290
North Lincolnshire	906	£18,977,761	£17,841,555	£36,819,317
North Somerset	749	£17,644,600	£16,024,033	£33,668,633
North Tyneside	921	£18,803,775	£17,145,394	£35,949,168
North Yorkshire	1,718	£51,553,049	£36,600,114	£88,153,162
Northamptonshire	3,960	£101,316,551	£90,621,992	£191,938,543
Northumberland	1,298	£24,556,310	£25,482,884	£50,039,194
Nottingham	3,562	£39,777,797	£64,713,002	£104,490,799
Nottinghamshire	3,136	£86,219,238	£65,615,421	£151,834,659
Oldham	1,843	£25,934,873	£36,121,048	£62,055,921
Orkney Islands	0	£1,970,109	£0	£1,970,109
Oxfordshire	2,457	£76,984,429	£61,577,546	£138,561,975
Pembrokeshire	551	£11,722,710	£10,309,317	£22,032,027
Perth and Kinross	527	£22,731,563	£11,715,909	£34,447,472
Peterborough	1,179	£26,001,864	£24,110,535	£50,112,399
Plymouth	2,672	£32,302,774	£51,781,432	£84,084,206
Portsmouth	2,116	£25,490,641	£44,001,664	£69,492,305
Powys	469	£10,542,427	£9,467,507	£20,009,933
Reading	740	£22,396,113	£18,575,212	£40,971,326
Redbridge	1,348	£46,722,435	£45,373,851	£92,096,286
Redcar and Cleveland	660	£11,515,047	£12,368,182	£23,883,229
Renfrewshire	1,316	£32,821,321	£29,633,060	£62,454,381
Rhondda Cynon Taf	1,440	£26,743,974	£29,441,106	£56,185,081
Richmond upon Thames	701	£18,605,626	£21,954,310	£40,559,936
Rochdale	1,439	£20,840,526	£28,950,396	£49,790,922
Rotherham	2,254	£30,956,745	£46,990,541	£77,947,285
Rutland	121	£2,942,322	£2,771,400	£5,713,722
Salford	1,990	£40,539,903	£45,979,853	£86,519,755
Sandwell	1,847	£40,040,627	£45,537,891	£85,578,519
Scottish Borders	446	£13,601,677	£9,238,435	£22,840,112
Sefton	540	£18,134,667	£11,674,045	£29,808,712
Sheffield	4,130	£60,224,776	£86,843,494	£147,068,270
Shetland Islands	61	£2,619,175	£1,582,676	£4,201,851
Shropshire	1,232	£31,235,822	£26,145,162	£57,380,984
Slough	940	£21,594,941	£23,645,449	£45,240,390
Solihull	477	£17,750,443	£9,409,311	£27,159,754
Somerset	1,722	£52,940,427	£33,917,623	£86,858,050
South Ayrshire	796	£12,709,236	£18,482,385	£31,191,621
South Gloucestershire	1,034	£25,927,206	£22,975,675	£48,902,880
South Lanarkshire	1,388	£46,287,465	£32,230,225	£78,517,690
South Tyneside	1,196	£14,267,282	£23,188,995	£37,456,277
Southampton	1,690	£34,745,395	£36,748,759	£71,494,155
Southend-on-Sea	578	£20,265,644	£14,011,367	£34,277,011
Southwark	2,179	£55,168,776	£57,726,376	£112,895,152
St. Helens	785	£16,310,876	£16,515,617	£32,826,493
Staffordshire	3,735	£92,466,036	£82,078,734	£174,544,770
Stirling	405	£11,580,138	£8,416,318	£19,996,456
Stockport	1,079	£26,774,989	£21,881,939	£48,656,928
Stockton-on-Tees	1,203	£17,048,908	£24,730,125	£41,779,033
Stoke-on-Trent	1,551	£30,376,912	£30,731,538	£61,108,449
Suffolk	2,897	£84,968,645	£61,144,833	£146,113,478
Sunderland	2,329	£28,453,945	£46,937,304	£75,391,249
Surrey	3,220	£122,057,854	£90,748,027	£212,805,881
Sutton	1,290	£40,624,450	£43,876,676	£84,501,126
Swansea	1,501	£26,297,193	£31,398,924	£57,696,117
Swindon	899	£25,725,783	£21,660,570	£47,386,354
Tameside	1,293	£35,911,600	£33,213,969	£69,125,569

Telford and Wrekin	1,021	£19,087,287	£20,541,973	£39,629,260
Thurrock	580	£25,986,577	£13,966,968	£39,953,545
Torbay	799	£11,528,893	£14,745,610	£26,274,502
Torfaen	816	£11,590,843	£17,362,086	£28,952,929
Tower Hamlets	1,412	£48,626,102	£37,000,538	£85,626,641
Trafford	474	£15,617,773	£9,706,125	£25,323,898
Vale of Glamorgan	403	£10,775,713	£9,231,138	£20,006,852
Wakefield	2,412	£37,980,020	£47,783,320	£85,763,340
Walsall	1,438	£26,399,032	£28,583,005	£54,982,038
Waltham Forest	1,611	£58,187,274	£56,319,587	£114,506,861
Wandsworth	1,262	£62,648,120	£42,245,106	£104,893,226
Warrington	468	£19,473,121	£10,546,161	£30,019,283
Warwickshire	1,622	£61,019,405	£36,932,262	£97,951,668
West Berkshire	341	£15,692,976	£8,799,385	£24,492,361
West Dunbartonshire	585	£14,293,547	£12,071,119	£26,364,666
West Lothian	1,885	£38,032,942	£42,666,336	£80,699,277
West Sussex	1,941	£66,042,457	£42,435,472	£108,477,929
Westminster	957	£24,616,401	£25,026,966	£49,643,368
Wigan	1,107	£39,573,869	£22,474,278	£62,048,147
Wiltshire	2,921	£50,512,384	£60,340,297	£110,852,680
Windsor and Maidenhead	383	£12,733,137	£9,186,893	£21,920,030
Wirral	849	£22,562,397	£16,728,479	£39,290,876
Wokingham	249	£13,400,064	£6,634,849	£20,034,913
Wolverhampton	1,287	£23,823,695	£25,217,237	£49,040,932
Worcestershire	1,943	£45,418,961	£41,089,433	£86,508,394
Wrexham	766	£17,441,905	£16,666,208	£34,108,113
York	507	£19,930,058	£10,873,537	£30,803,595