Smoking statistics



ASH Fact Sheet

October 2023

Plain English Summary

About one out of every eight people in the UK smokes (12.9%). In the UK, the chance that any one person is a smoker has been going down ever since records of it began in 1974. The number of cigarettes that smokers smoke has also gone down over time.

Here are some patterns in smoking in Great Britain:

• Smoking is slightly more common in men than women



- People aged over 60 are less likely than younger people to smoke now, but more likely to be an ex-smoker
- People in lower-paid jobs are much more likely to smoke than people with higher-paid jobs
- Unemployed people are more likely to smoke than employed people
- Nearly half of smokers want to quit

Smoking is the biggest cause of death and disease that you can control. About half of all life-long smokers will die early, losing on average about 10 years of life. Most smoking-related deaths arise from one of three types of disease: lung cancer, chronic obstructive pulmonary disease (COPD) and coronary heart disease (CHD).

Trends in smoking

The highest recorded level of smoking among men in Great Britain was 82% in 1948, of whom 65% smoked manufactured cigarettes. At that time, significant numbers of men smoked pipes or cigars as well as, or instead of, manufactured cigarettes. By contrast, women have tended to smoke only cigarettes. Smoking prevalence among women in 1948 was 41% and remained constant until the early 1970s, peaking at 45% in the mid-1960s, according to tobacco industry surveys.¹

Overall, the proportion of adults (aged 16 and over) smoking in Great Britain has been declining since 1974 when national government surveys on smoking among adults first

began. Since then, smoking has continued to decline, albeit at a slower rate.² The fall in smoking rates is due to a combination of smokers quitting and a growth in the population of people who have never smoked.

Various methods have been used to measure smoking rates in Great Britain over the years. There are three Government surveys from which data in this factsheet is sourced: The General Household/General Lifestyle Surveys (GLS),³ the Opinion & Lifestyle Survey (OPN)⁴ and the Annual Population Survey (APS)² Table 3 demonstrates the variation in measurements.

Government targets are set on the basis of the APS data as this has the largest sample size. Please note that due to differences in sample size and methodology, overall prevalence figures differ between surveys, though the trends are consistent.

Table 1: Cigarette Smoking Prevalence, Adults Aged 18 and Over, Countries of the UK, 2022

	England	Wales	Scotland	Northern	UK
				Ireland	
Adults	12.7%	14.1%	13.9%	14.0%	12.9%

There are about 6.4 million adult cigarette smokers in the United Kingdom.² The proportion of the population who have never smoked has increased from 37.4% in 1974 to 62.1% in 2022.

Table 2: Prevalence of cigarette smoking by sex (GLS/OPN/APS), 1974-2022, Great Britain & UK (%)

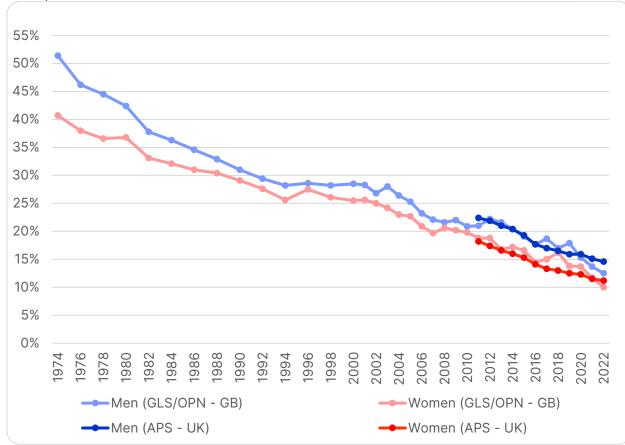
%	1974	1978	1982	1986	1990	1994	1998	2002	2006	2010	2014	2015	2016	2017	2018	2019	2020	2021	2022
Men	51	45	38	35	31	28	28	27	23	21	20.4	19.3	17.7	17.0	16.5	15.9	15.9	15.1	14.6
Women	41	37	33	31	29	26	26	25	21	20	16.0	15.3	14.1	13.3	13.0	12.5	12.3	11.5	11.2
All	46	40	35	33	30	27	27	26	22	20	18.1	17.2	15.8	15.1	14.7	14.1	14.0	13.3	12.9

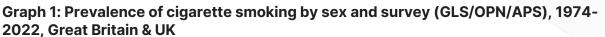
NB: Since 2000 data have been weighted. 1974-2010 figures are from the GLS/OPN surveys and are for age 16+ in Great Britain. Data from 2014 onwards is from the Annual Population Survey and is for age 18+ in the UK.²³⁴

Table 3: Smoking prevalence by survey, 1974-2022 (%)

9	%	1974	1978	1982	1986	1990	1994	1998	2002	2006	2010	2014	2015	2016	2017	2018	2019	2020	2021	2022
GI	PN/ LS 3) ^{3,4}	45.6	40.2	35.3	32.7	30.0	26.8	27.1	25.9	22.0	20.3	18.8	17.8	16.1	16.8					
	PS K) ²										20.1	18.1	17.2	15.8	15.1	14.7	14.1	14.0	13.3	12.9

NB: The earliest data available from the APS is from 2010.²





See also ASH fact sheet: Facts at a glance

Types of tobacco smoked

Across Great Britain, since 1990, there has been a steady increase in the number of smokers using mainly hand-rolled tobacco. In 1990, 18% of male smokers and 2% of female smokers said they smoked mainly hand-rolled cigarettes but by 2011 this had risen to 40% and 26% respectively.⁴ The 2018 Opinions & Lifestyle survey revealed that 40.8% of male and 29.9% of female smokers said they smoked hand-rolled cigarettes.⁴ This is most likely due to the growing unaffordability of 'straight' cigarettes, and that smoking is becoming more concentrated among people on low incomes.

Targets to reduce smoking

Periodically, the Government sets targets to reduce smoking prevalence in the population.⁵⁶

In July 2019, the Government announced its ambition for a Smokefree 2030 (where the overall percentage of the population who smoke is 5% or below) through its consultation

document 'Advancing our health: prevention in the 2020s'.⁷ Error! Reference source not found.

In July 2017, the Conservative Minority Government published a Tobacco Control Plan for England, outlining the steps needed to drastically reduce smoking rates by 2022. Its goals included reducing the number of 15 year-olds who smoke regularly from 8% to 3% or below, reducing smoking in adults from 15.5% to 12%, and reducing smoking in pregnancy from 10.7% to 6% or below.⁸

In March 2011 the Coalition Government launched its Tobacco Control Plan for England in which it set out ambitions to reduce adult smoking prevalence to 18.5% or less by 2015 and to reduce smoking among 15 year-olds to 12% or less by 2015.⁹

In its strategy paper launched on 1 February 2010 the Labour Government set new targets to reduce smoking among the general population to 10% of adults and to 1% or less among children by 2020.⁶

In the 1998 White Paper 'Smoking Kills' the Government set a target to reduce adult smoking rates to 21% or less by 2010, with a reduction in prevalence among routine and manual groups to 26% or less.¹⁰ The target for the general population was achieved in 2007 but not for lower socio-economic groups (28% in 2011).

See also: Key dates in tobacco regulation

Cigarette smoking by gender and age

In general, men are more likely to smoke than women. Since 2010, smoking has become less common across all age groups.⁴ Smoking continues to be lowest among people aged 60 and over. Although they are more likely than younger people to have ever been smokers, they are also more likely to have stopped smoking.

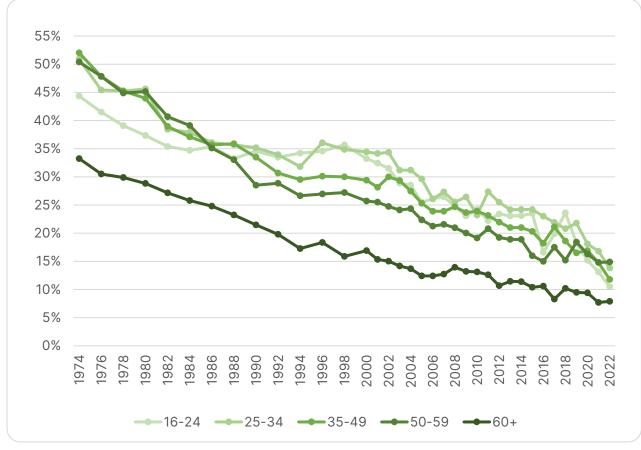
Britain ⁴											
	Age										
%	16-24	25-34	35-49	50-59	60+						
1974	44.3	50.9	52.0	50.4	33.3						
1984	34.7	37.9	37.1	39.1	25.8						
1994	34.2	31.8	29.5	26.7	17.3						
2004	28.9	31.2	29.3	24.1	14.2						
2014	23.1	24.2	21.0	18.9	11.4						
2015	23.5	24.2	20.3	16.0	10.4						
2016	16.6	23.0	18.2	15.0	10.6						
2017	19.9	21.9	21.1	17.5	8.3						

Table 4: Cigarette smoking by age (GLS/OPN) Percentage of adult population, Great Britain⁴

2018	23.6	20.8	18.6	15.2	10.2
2019	18.3	21.8	16.5	18.4	9.5
2020	15.2	18.1	16.9	16.3	9.4
2021	13.1	16.8	14.8	14.8	7.7
2022	10.5	13.8	11.8	14.9	7.9

See also ASH fact sheet: Young people and smoking





Smoking by socioeconomic group

There is a strong link between cigarette smoking and socio-economic group. In 2022, 22.5% of adults in the UK in routine and manual occupations smoked compared with 8.3% in managerial and professional occupations.²

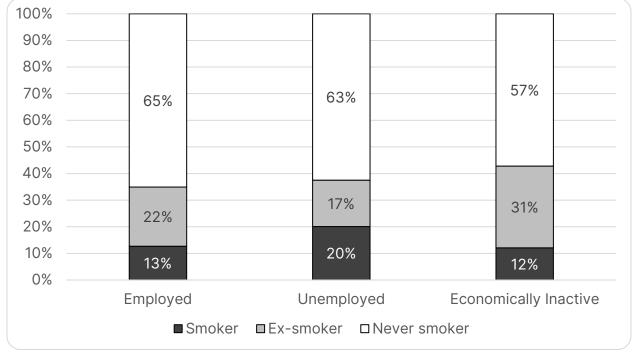
Historically there has been a slower decline in smoking among manual groups, resulting in smoking becoming increasingly concentrated in this population. However, in recent years,

smoking rates have fallen by a similar amount across all social groups, so that the differential between non-manual and manual has not changed significantly.

Table 5: Prevalence of adult cigarette smoking by socio-economic classification. Great Britain, 2022.²

%	Employed	Unemployed	Economically Inactive
Smoker	12.7	20.1	12.1
Ex-smoker	22.2	17.4	30.7
Never-smoker	65.1	62.5	57.2





Tobacco consumption

Since the mid-1970s cigarette consumption has fallen among both men and women, particularly among heavy smokers (defined as those smoking more than 20 cigarettes a day). The average number of cigarettes smoked per day by men and women has seen a general downward trend. In 1979, male British smokers consumed an average of 21.6 cigarettes per day, and female smokers 16.6. By 2019, the average number of cigarettes consumed per day had decreased to 9.2 for men and 9.0 for women.¹¹

Cigarette consumption and socioeconomic group

Higher cigarette consumption is associated with lower socio-economic status. A 2023 YouGov survey commissioned by ASH found that 41% of current smokers in higher social groups (AB) smoked 6 or fewer cigarettes per day compared to 25% in the lower social group (DE). Smokers in social group DE are more likely to smoke heavily than those in group AB: 14% reported smoking more than 20 cigarettes a day compared with 8% in the highest social group.¹²

Dependence on cigarette smoking

There are several ways of measuring dependence on smoking including the desire to quit amongst those who nevertheless continue to smoke. Other ways of measuring dependence include how soon the first cigarette of the day is smoked after waking. In 2022, OPN data shows 51% of current smokers in Great Britain had their first cigarette less than 30 minutes after waking.⁴

Desire to stop smoking is high; 45% of current smokers said they want to quit and only 16% said that they do not intend to stop.⁴

Illness and disease

Smoking is the primary cause of preventable illness and premature death, accounting for approximately 74,600 deaths a year in England.¹³ Smoking harms nearly every organ of the body and dramatically reduces both quality of life and life expectancy. Smoking causes lung cancer, respiratory disease and heart disease as well as numerous cancers in other organs including the lip, mouth, throat, bladder, kidney, stomach, liver and cervix. The 2010 US Surgeon General report, 'How Tobacco Smoke Causes Disease', concludes that "there is no risk-free level of exposure to tobacco smoke, and there is no safe tobacco product."¹⁴

It is estimated that the global yearly death toll as a result of tobacco use is currently over 8 million (including exposure to second hand smoke).¹⁵ It is predicted that by the end of the 21st century, tobacco will have killed one billion people within the century.¹⁶

For every death caused by smoking, approximately 30 smokers are suffering from a smoking related disease.¹⁷ In England it is estimated that in 2019-20, among adults aged 35 and over, around 506,100 NHS hospital admissions were attributable to smoking, accounting for 4% of all hospital admissions in this age group.¹³ The cost of smoking to the National Health Service in England is estimated to be £1.9 billion a year.¹⁸

Deaths caused by smoking

Smoking is the leading cause of preventable death and disease in the UK. About half of all life-long smokers will die prematurely, losing on average about 10 years of life.¹⁹ Data from the Global Burden Study of Disease, 2019 reports the proportion of deaths in the United Kingdom. Smoking kills more people each year than the following preventable causes of death combined:

- Smoking 19%
- High body mass index 9%
- Alcohol use 4%

- Low physical activity 2%
- Drug use 1%

Most smoking-related deaths arise from one of three types of disease: lung cancer, chronic obstructive pulmonary disease (COPD which incorporates emphysema and chronic bronchitis) and coronary heart disease (CHD). In 2019, 15% (74,600) of all deaths of adults aged 35 and over in England were estimated to be attributable to smoking.¹³

It is estimated that smoking caused:

- 35,500 (25%) of all cancer deaths (52% of cancers that can be caused by smoking)
- 23,700 (35%) of all respiratory deaths
- 14,700 (12%) of all circulatory disease deaths

Table 6: Estimated percentages and numbers of deaths attributable to smoking in
England by cause among adults aged 35 and over, 2019 ¹³

	Observed deaths	Male deaths	Male % attributable to smoking	Female deaths	Female % attributable to smoking	Total
Cancers which can be caused by smoking	68,279	22,800	59	12,800	43	35,500
Trachea, Lung, Bronchus	27,490	12,700	85	8,700	69	21,400
Upper Respiratory Sites	2,548	1,200	69	400	44	1,600
Larynx	631	400	79	100	71	500
Oesophagus	6,668	3,000	67	1,200	55	4,200
Cervical	636	0	0	100	9	100
Bladder	4,641	1,300	41	400	27	1,700
Kidney and Renal Pelvis	3,966	800	31	100	7	900
Stomach	3,299	500	23	100	11	600
Pancreas	8,082	800	19	900	22	1,700
Unspecified site	7,871	1,800	50	700	18	2,600
	2,447	300	20	100	9	400
Respiratory diseases which can be caused by smoking	50,173	12,800	52	10,900	43	23,700
Chronic Obstructive Lung Disease	1,150	700	88	300	81	1,000
Chronic Airway Obstruction		9,700	77	9,100	74	18,800
Pneumonia, Influenza	24,184	2,500	22	1,500	11	3,900
Circulatory diseases which can be caused by smoking	111,276	9,700	16	5,000	10	14,700
Other Heart Disease	25,538	1,800	16	1,200	8	3,000

lachaemie Lleert Disease	E1 0 4 0	4 700	15	1 000	10	6 700
Ischaemic Heart Disease	51,049	4,700	15	1,900	10	6,700
Other Arterial Disease	2,477	200	13	200	14	300
Cerebrovascular Disease	27,716	1,400	12	800	5	2,200
Aortic Aneurysm	4,433	1,600	59	900	49	2,400
Atherosclerosis	63	о	24	о	8	0
Diseases of the digestive						
system which can be caused	1					
by smoking	1,549	400	47	300	38	700
Stomach / Duodenal Ulcer	1,549	400	47	300	38	700

NB: The estimated attributable number of deaths is rounded to the nearest 100. Numbers may not all total due to rounding.

See also:

ASH fact sheet: Secondhand smoke ASH fact sheet: Smoking and cancer ASH fact sheet: Smoking and respiratory disease ASH fact sheet: Smoking, the heart and circulation

Nonfatal diseases

There are many medical conditions associated with or aggravated by smoking, which may not be fatal but still cause years of debilitating illness. These include:

Heart and circulation	Angina, Buerger's Disease (severe circulatory disease), Peripheral vascular disease
Respiratory	Asthma, Common cold, Chronic rhinitis (inflammation of nose), Influenza, Tuberculosis
Stomach/digestive system	Colon polyps, Crohn's disease (chronic inflamed bowel), Duodenal ulcer, Stomach ulcer
Mouth	Gingivitis & Periodontitis (gum disease), Tooth loss, Tooth discolouration
Ligaments, muscles and bones	Ligament, tendon and muscle injuries, Neck and back pain, Osteoporosis (in both sexes), Rheumatoid arthritis
Eyes	Cataract, Macular degeneration, Nystagmus (abnormal eye movements),Optic neuropathy (loss of vision), Ocular histoplasmosis (fungal eye infection), Tobacco Amblyopia (loss of vision), Diabetic retinopathy, Optic neuritis
Skin	Psoriasis, skin wrinkling

Reproductive functions	Female fertility (30% lower), Menopause (onset 1.74 years earlier on
	average),
	Male fertility (Impotence, Reduced sperm count and motility, sperm less
	ableto penetrate the ovum, increased shape abnormalities
Other	Depression, Hearing loss, Multiple sclerosis, Type 2 Diabetes

Resources

For information about tobacco use and related harm at local level in England, please refer to **Public Health England's Local Tobacco Control Profiles for England.** For more statistics on deaths from smoking in the UK and worldwide see **Deaths from Smoking**.

Smoking data	Data Source	Source link
Ū.	Annual Population Survey, Office for National Statistics	Smoking habits in the UK and its constituent countries
Cigarette smoking by gender and age	Opinions and Lifestyle Survey (OPN)	Adult smoking habits in Great Britain (Table 1)
	Global Burden Study of Disease, 2019, United Kingdom	GBD Compare 2019 United Kingdom
to smoking	Office for National Statistics (ONS) annual extract of registered deaths and is based on original cause of death.	Statistics on Public Health England 2021, Part 2 – Smoking related mortality
	NHS Digital's Hospital Episode Statistics (HES) and is based on the primary diagnosis.	Part 1: Smoking-related ill health and mortality

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References

¹ Nicolaides-Bouman A & Wald, N. <u>UK smoking statistics</u>. 2nd ed. London, Oxford: Wolfson Institute of Preventive Medicine; 1991

² Adult smoking habits in the UK: 2022. Office for National Statistics. 2023. APS results available here

³ General Lifestyle Survey - Office for National Statistics 2011

- ⁴ Adult smoking habits in Great Britain, Opinions and Lifestyle Survey, ONS 2022
- ⁵ PSA Delivery Agreement 18: Promote better health and well-being for all The Treasury, Oct 2007
- ⁶ <u>A Smokefree Future. A comprehensive tobacco control strategy for England</u> Department of Health, February 2010

⁷ Advancing our health: prevention in the 2020s – HM Government, July 2019

⁸ Towards a smoke-free generation: tobacco control plan for England - Department of Health, July 2017

⁹ Healthy Lives, Healthy People: A Tobacco Control Plan for England.- HM Government, March 2011

¹⁰ Smoking Kills A White Paper on Tobacco – The Stationary Office, 1998

¹¹ Adult Smoking in Great Britain, Opinions and Lifestyle Survey, ONS 1979 & 2019

¹² ASH Smokefree GB Survey 2023. Total sample size was 12,271. The figures have been weighted and are representative of all adults in Great Britain (aged 18+) Fieldwork was undertaken by YouGov online between 22nd February and 15th March 2023

¹³ Statistics on Smoking, England 2020 Smoking-related ill health and mortality, NHS Digital (Table 1.4 & 1.5)

¹⁴ How Tobacco Smoke Causes Disease: The Biology and Behavioural Basis for Smoking Attributable Disease: A Report of the Surgeon General. Department of Health and Human Services, 2010

¹⁵ Factsheet 339, Tobacco World Health Organisation, May 2022

¹⁶ Jha, P., & Peto, R. (2014). <u>Global effects of smoking, of quitting, and of taxing tobacco</u>. *New England Journal of Medicine, 370*(1), 60-68.

¹⁷ Smoking & Tobacco Use – Diseases and Death. Centre for Disease Control and Prevention. July 2022

¹⁸ ASH Ready Reckoner, Action on Smoking and Health, 2023

¹⁹ Doll R, Peto, R, Boreham & Sutherland I. <u>Mortality in relation to smoking: 50 years' observations on male British doctors.</u> BMJ 2004; 328: 1519