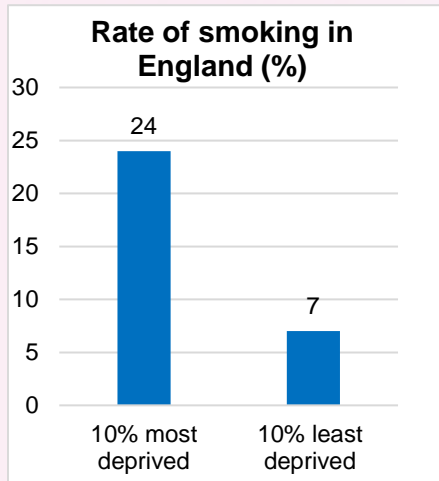


Core20: Above-average smoking rates among the most deprived reduces their healthy life expectancy and increases pressure on the NHS



In England a third of all smokers live in the most deprived two deciles.¹ In NHS Kent and Medway ICB there are 163,000 smokers and 26% of people in routine and manual occupations smoke. Smoking costs your ICB £58.6M a year.²

Annually in your ICB smoking causes:

- 11,840 hospital admissions.³
- 2,306 premature deaths.⁴

Additional impact on communities in your ICB:

- 85,256 smoking households live in poverty.⁵
- 10,264 people out of work due to smoking.⁶
- 31,500 people receive informal care from friends and family because of smoking.⁷

PLUS: The most deprived groups have the highest smoking rates






National smoking rates among:

- People who are homeless (77%).⁸
- People entering prison (80%).⁹
- 11–16-year-olds with a mental disorder (22%).¹⁰
- People in social housing (26%).¹¹

Smoking rates for those receiving addiction treatment in your ICB:

- Those receiving treatment for opioid addiction (66%).¹²
- Those receiving treatment for alcohol addiction (49%).¹³

5: Five clinical areas of focus are all impacted by smoking

 101. Maternity	 102. Severe Mental Illness	 103. Chronic respiratory illness	 104. Early cancer diagnosis	 105. Hypertension
<p>Smoking is the leading modifiable risk factor for poor birth outcomes.</p> <p>In your ICB 10%¹⁴ of women smoke at time of delivery, 1,894 women annually.¹⁵</p>	<p>Smoking is the leading cause of the 10-20 year reduction in life expectancy for people with serious mental illness (SMI).</p> <p>In your ICB 41% of people with SMI smoke.¹⁶</p>	<p>Around 86% of all chronic obstructive pulmonary disease (COPD) deaths are caused by smoking.</p> <p>In your ICB 825 people a year die from COPD.¹⁷</p>	<p>Smoking is the leading preventable cause of cancer responsible for 27% of cancer deaths.</p> <p>In your ICB 1,027 people a year die from cancer caused by smoking.¹⁸</p>	<p>Smoking cessation is embedded in NICE guidelines on hypertension because smokers' CVD risk is double that of non-smokers. Nationally 9,300 people a year die from CVD caused by smoking.¹⁹</p>
<p>Find out more</p>	<p>Find out more</p>	<p>Find out more</p>	<p>Find out more</p>	<p>Find out more</p>

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