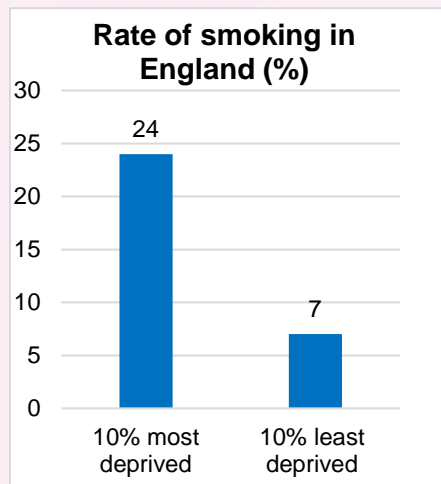


**Core20:** Above-average smoking rates among the most deprived reduces their healthy life expectancy and increases pressure on the NHS



In England a third of all smokers live in the most deprived two deciles.<sup>1</sup> In NHS Black Country ICB there are 145,000 smokers and 23% of people in routine and manual occupations smoke. Smoking costs your ICB £47.6M a year.<sup>2</sup>

Annually in your ICB smoking causes:

- 9,625 hospital admissions.<sup>3</sup>
- 1,495 premature deaths.<sup>4</sup>

Additional impact on communities in your ICB:

- 54,980 smoking households live in poverty.<sup>5</sup>
- 7,669 people out of work due to smoking.<sup>6</sup>
- 23,800 people receive informal care from friends and family because of smoking.<sup>7</sup>

**PLUS:** The most deprived groups have the highest smoking rates

National smoking rates among:

- People who are homeless (77%).<sup>8</sup>
- People entering prison (80%).<sup>9</sup>
- 11–16-year-olds with a mental disorder (22%).<sup>10</sup>
- People in social housing (26%).<sup>11</sup>

Smoking rates for those receiving addiction treatment in your ICB:

- Those receiving treatment for opioid addiction (65%).<sup>12</sup>
- Those receiving treatment for alcohol addiction (41%).<sup>13</sup>

**5: Five clinical areas of focus are all impacted by smoking**

16.  Maternity	17.  Severe Mental Illness	18.  Chronic respiratory illness	19.  Early cancer diagnosis	20.  Hypertension
<p>Smoking is the leading modifiable risk factor for poor birth outcomes.</p> <p>In your ICB 10%<sup>14</sup> of women smoke at time of delivery, 1,449 women annually.<sup>15</sup></p> <p><a href="#">Find out more</a></p>	<p>Smoking is the leading cause of the 10-20 year reduction in life expectancy for people with serious mental illness (SMI).</p> <p>In your ICB 41% of people with SMI smoke.<sup>16</sup></p> <p><a href="#">Find out more</a></p>	<p>Around 86% of all chronic obstructive pulmonary disease (COPD) deaths are caused by smoking.</p> <p>In your ICB 592 people a year die from COPD.<sup>17</sup></p> <p><a href="#">Find out more</a></p>	<p>Smoking is the leading preventable cause of cancer responsible for 27% of cancer deaths.</p> <p>In your ICB 638 people a year die from cancer caused by smoking.<sup>18</sup></p> <p><a href="#">Find out more</a></p>	<p>Smoking cessation is embedded in <a href="#">NICE guidelines on hypertension</a> because smokers' CVD risk is double that of non-smokers. Nationally 9,300 people a year die from CVD caused by smoking.<sup>19</sup></p> <p><a href="#">Find out more</a></p>

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