

Core20: Above-average smoking rates among the most deprived reduces **PLUS:** The most deprived their healthy life expectancy and increases pressure on the NHS groups have the highest smoking rates In England a third of all smokers live in the most deprived two deciles.¹ Rate of smoking (%) In NHS Norfolk and Waveney ICB there are 113,800 smokers and 23% National smoking rates among: of people in routine and manual occupations smoke. Smoking costs 25 22 People who are homeless (77%).⁸ your ICB £34.1m a year.² People entering prison (80%).9 20 Annually in your ICB smoking causes: 11–16-year-olds with a mental disorder 10,087 hospital admissions.³ (22%).10 15 1,239 premature deaths.⁴ People in social housing (26%).¹¹ 10 7 Additional impact on communities in your ICB: Smoking rates for those receiving addiction 50,705 smoking households live in poverty.⁵ treatment in your ICB: 5 4,943 people out of work due to smokina.⁶ Those receiving treatment for opioid 17,689 people receive informal care from friends and family addiction (91%).12 because of smoking.7 20% least 20% most Those receiving treatment for alcohol deprived deprived addiction (59%).13 5: Five clinical areas of focus are all impacted by smoking Å. 2. Severe Mental 5. Hypertension 1. Maternity 3. Chronic 4. Early cancer respiratory illness diagnosis Illness Smoking is the leading Smoking is the leading cause Smoking is the leading Smoking cessation is embedded Around 86% of all chronic of the 10-20 year reduction in modifiable risk factor for obstructive pulmonary preventable cause of cancer in NICE auidelines on life expectancy for people disease (COPD) deaths are responsible for 27% of hypertension because smokers' poor birth outcomes. with serious mental illness caused by smoking. cancer deaths. CVD risk is double that of non-In your ICB 12%¹⁴ of women (SMI). smokers. Nationally 9,300 people In your ICB 415 people a smoke at time of delivery, a year die from CVD caused by In your ICB 542 people a vear die from COPD.¹⁷ 909 women annually.¹⁵ In your ICB 41% of people year die from cancer caused smoking.¹⁹ with SMI smoke.¹⁶ by smoking.¹⁸ Find out more **Find out more Find out more Find out more** Find out more

To take action on smoking visit <u>ASH's ICB page</u> or email <u>admin@smokefreeaction.org.uk</u> and read <u>ASH's ICB briefing for Joint Forward Plans</u> July 2023

References

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[14] Smoking status at time of delivery. (2021) Calculated by PHE from the NHS Digital return on Smoking Status At Time of delivery (SATOD) Local Tobacco Control Profiles - Data - OHID

[15] <u>Smoking status at time of delivery</u>. (2021) Calculated by PHE from the NHS Digital return on Smoking Status At Time of delivery (SATOD) Local Tobacco Control Profiles - Data - OHID

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[17] Mortality rate from chronic obstructive pulmonary disease (3 year range) 2017 – 19 Directly standardised rate - per 100,000 Local Tobacco Control Profiles - Data - OHID

[18] Smoking attributable deaths from Cancer (new method). 2017 – 19 Directly standardised rate - per 100,000 Local Tobacco Control Profiles - Data - OHID

[19] Smoking attributable deaths from heart disease (new method). 2017 – 19 Directly standardised rate - per 100,000 Local Tobacco Control Profiles - Data - OH