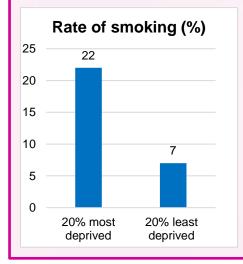


Core20: Above-average smoking rates among the most deprived reduces their healthy life expectancy and increases pressure on the NHS



In England a third of all smokers live in the most deprived two deciles.
In NHS Cornwall and the Isles of Scilly ICB there are 53,900 smokers and 21% of people in routine and manual occupations smoke. Smoking costs your ICB £17.6m a year.

2

Annually in your ICB smoking causes:

- 6,160 hospital admissions.3
- 774 premature deaths.⁴

Additional impact on communities in your ICB:

- 27,541 smoking households live in poverty.⁵
- 2,766 people out of work due to smoking.⁶
- 11,141 people receive informal care from friends and family because of smoking.⁷

PLUS: The most deprived groups have the highest smoking rates

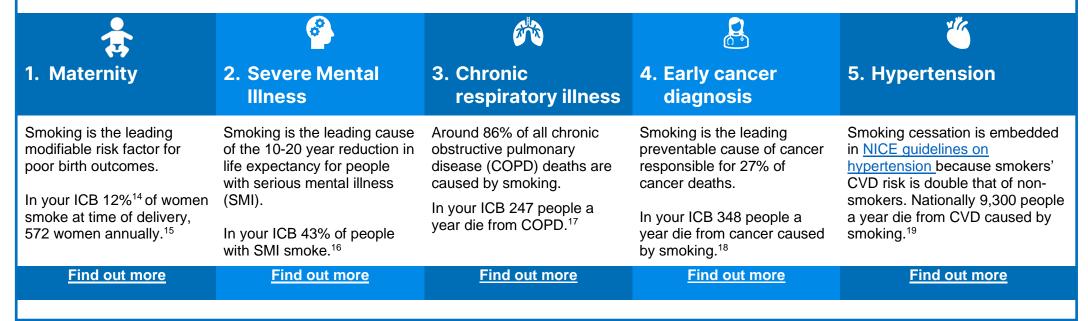
National smoking rates among:

- People who are homeless (77%).⁸
- People entering prison (80%).⁹
- 11–16-year-olds with a mental disorder (22%).¹⁰
- People in social housing (26%).11

Smoking rates for those receiving addiction treatment in your ICB:

- Those receiving treatment for opioid addiction (60%).¹²
- Those receiving treatment for alcohol addiction (25%).¹³

5: Five clinical areas of focus are all impacted by smoking



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