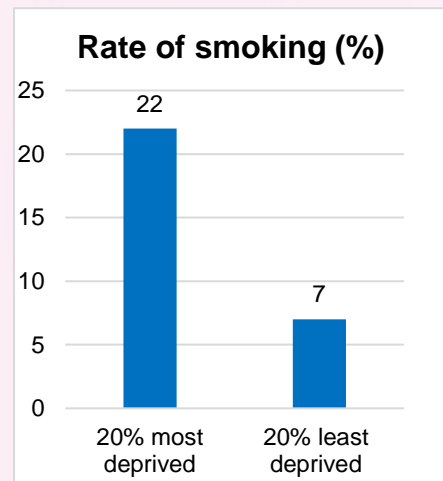


Core20: Above-average smoking rates among the most deprived reduces their healthy life expectancy and increases pressure on the NHS



In England a third of all smokers live in the most deprived two deciles.¹ In NHS Black Country ICB there are 138,700 smokers and 23% of people in routine and manual occupations smoke. Smoking costs your ICB £46.7m a year.²

Annually in your ICB smoking causes:

- 9,625 hospital admissions.³
- 1,495 premature deaths.⁴

Additional impact on communities in your ICB:

- 54,980 smoking households live in poverty.⁵
- 7,669 people out of work due to smoking.⁶
- 25,758 people receive informal care from friends and family because of smoking.⁷

PLUS: The most deprived groups have the highest smoking rates






National smoking rates among:

- People who are homeless (77%).⁸
- People entering prison (80%).⁹
- 11–16-year-olds with a mental disorder (22%).¹⁰
- People in social housing (26%).¹¹

Smoking rates for those receiving addiction treatment in your ICB:

- Those receiving treatment for opioid addiction (65%).¹²
- Those receiving treatment for alcohol addiction (41%).¹³

5: Five clinical areas of focus are all impacted by smoking

1. Maternity	2. Severe Mental Illness	3. Chronic respiratory illness	4. Early cancer diagnosis	5. Hypertension
 Smoking is the leading modifiable risk factor for poor birth outcomes. In your ICB 9% ¹⁴ of women smoke at time of delivery, 1,317 women annually. ¹⁵	 Smoking is the leading cause of the 10-20 year reduction in life expectancy for people with serious mental illness (SMI). In your ICB 41% of people with SMI smoke. ¹⁶	 Around 86% of all chronic obstructive pulmonary disease (COPD) deaths are caused by smoking. In your ICB 592 people a year die from COPD. ¹⁷	 Smoking is the leading preventable cause of cancer responsible for 27% of cancer deaths. In your ICB 638 people a year die from cancer caused by smoking. ¹⁸	 Smoking cessation is embedded in NICE guidelines on hypertension because smokers' CVD risk is double that of non-smokers. Nationally 9,300 people a year die from CVD caused by smoking. ¹⁹
Find out more	Find out more	Find out more	Find out more	Find out more

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