

Stop Smoking Service: The Gateshead Story

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Our Vision

- We got all interested parties together
- What does our vision look like in:
 - 6 months
 - 1 year
 - 5 years
- **We all had the same vision** – to help the population of Gateshead to become Smokefree by 2030
- How do we achieve this?



- **Strengths**

- Fantastic team. Clinicians and experts in stop smoking and tobacco control as well as quality improvement and change management

- **Weaknesses**

- Organisational boundaries
- Bureaucratic systems
- Financial constraints from both the LA and NHS

- **Opportunities**

- Motivation, experience, knowledge and the skill set to achieve our vision

- **Threats**

- People who are bureaucratic, who don't like change, who don't like people to work together and don't want things to be achieved

Aim

Primary Drivers

Secondary Drivers



Gateshead Health
NHS Foundation Trust

**Gateshead
will be smoke
free by 2030**

Creating the conditions for a culture of safety and continuous improvement

- Understand the culture and learning system in Gateshead health Foundation Trust
- Build capability to improve both the culture and the learning in Gateshead Health Foundation Trust
- Develop and nurture the conditions that enable a just and safe culture

Develop safe and highly reliable systems, processes and pathways of care

- Improve work processes and outcomes for the patients of Gateshead using improvement tools and measurements over time
- Learn from and design reliable pathways of care for a stop smoking service in Primary and secondary care

Improve the experience of patients, families and staff

- Work with patients and families to improve their experience of a stop smoking service
- Work with staff to improve the work environment to support staff to deliver safer care
- Work effectively with local authority and commissioning organisations to develop effective stop smoking services with families as the focus.

Learn from excellence and error or incidents

- Learn effectively from episodes of avoidable harm
- Learn effectively from examples of high quality care or excellence
- Share findings from incidents and high quality care between organisations and within local health systems to aid adoption and spread

Improving the quality and safety of care through clinical excellence

- Increase the identification of patients who smoke during their attendance to hospital
- Increase the provision of effective staff training in relation to smoking
- Increase in the provision of effective treatment to support staff to stop smoking
- Establish a multi-agency partnership to support the commissioning and development of effective pathways across the system to increase the number of smoke free patients



Quality and excellence in health

A Team Approach



It is not ‘them’ and ‘us’ **we are a team** working towards the same goal for the population of Gateshead.

Ultimately our success is because we broke down those barriers.

- NHS Smoke Free Pledge
- No smoking site
- Digital systems for recording status
- Text messaging on discharge
- NRT availability 24/7
- PGD's for staff
- Training for staff
- Integrated stop smoking service
- CO Monitors
- Staff stop smoking support

