# Smoking in Pregnancy and Beyond

## A system wide approach

#### **Hilary Wareing Director iPiP**



Improving Performance in Practice



tobacco control collaborating centre





NHS:

Offer care in a supportive

smokefree environment

Clinical Commissioning Groups;

approach and use key

Commission on evidence based

reflect the evidence

Performance indicators that

A system wide approach

National Level ambitions, guidance, action plans, research, evidence reviews, training + resources

nesiunan rever NHS Clinical PHE Centres + NHS Clinical

LMS Level

Regional Level

rne centres Twns cumed with networks working closely victor

networks working systems + local local maternity systems + ....

authorities to embed action

Deep dives comparisons within

and between Trusts, LAS, networks for sharing

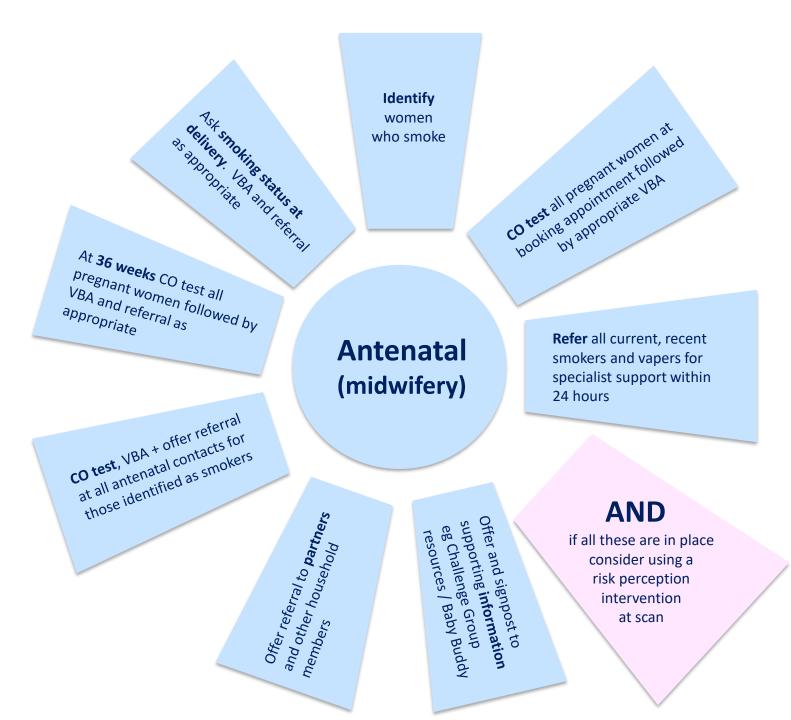
experience, training, pathway

development and reviews

System wide action

> Trusts + LAs Reviewing current practice, ensure those who need to act have the equipment + training needed

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NRT and support for

temporary abstinence

deliverysuitel

lantenatal ward and

Reduce smoking amongst the wider population

Health Visiting CO test, VBA and referral

Family Nurse Partnership

CO test, challenging

conversations, referral,

support

[28 weeks]

Antenatal (others)

VBA by obstetricians, sonographers, wider midwifery team and others

SUPPOR that is nidwifery care the and seen Rapid Face to face interventions at response venue of woman's choice Smoking in pregnancy and beyond **Specialist** Intensive and ongoing Vaping advice and support support support throughout pregnancy and beyond A system wide approach Easy access to free **AND** If everything else is in broducts place consider using incentives

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> A system wide approach

**Midwifery VBA** and referral

Health visiting CO test, VBA and referral

Family Nurse Partnership

CO test, challenging

conversations, referral,

support

at primary visit

### Post pregnancy

Children **Centres** VBA, challenging conversations

Smokefree Homes advice

MW, HV, CC

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**Smoking at** Smoking at time of timeof CO screened booking delivery 36 weeks at booking > 95% Those identified as smoking CO screened at referred for specialist 36 weeks > 95% support > 90% System wide monitoring & Those who set a quit date that are quit at 4 weeks evaluation Referral within one (CO validated) >50% working day > 90% Those referred who set a quit date 750% Those AND Contacted referred attended by Consider how Who specialist engage to evaluate with a stop support input from smoking within one others practitioner working day eg health

> 50%

> 90%

visiting

> A system wide approach

The Challenge is for the whole system to work together to support women to take action

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