The role of local tobacco control

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President, Association of Directors of Public Health UK
Job done?

CIGARETTE SMOKERS IN THE UK

%  

Years


Men  Women  All

SOURCE: ONS
CLeaR: Excellence in local tobacco control
Local actions

- Evidence of harm
- Coalition for action
- Comprehensive strategy
- Public perception
- Persistence
The future

- Harm reduction
- Smokefree public places
- Regulatory powers
- Social movement
Thank you

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